

JAYPEE UNIVERSITY ANOOPSHAHR
**3-years B.Com. and 4-years B.Com. (Honours)/ B.Com. (Honours
with Research)**
Course Structure
(Applicable to batch admitting in 2025-26)



Faculty of Management and Commerce
Department of Commerce

FIRST SEMESTER

S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11CO111	Financial Accounting	3	1	0	4	4	Major	Major	Core	Commerce	
2	25H11MT111	Business Organisation and Management	3	1	0	4	4	Major	Major	Core	Management	
3	25H11MT112	Principles of Economics	3	1	0	4	4	Major	Major	Core	Management	
4	25H11LS211	Environmental Sciences	3	0	0	3	3	VAC	Co-Curricular	Core	Life Science	
5	25H11CA111	Computer Fundamentals and Programming	2	0	0	2	2	SEC	Vocational	Core	Computer Application	
6	25H17CA171	Computer Fundamentals and Programming Lab	0	0	2	2	1	SEC	Vocational	Core	Computer Application	
Total			14	3	2	19	18					

SECOND SEMESTER

S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11CO211	Corporate Accounting	3	1	0	4	4	Major	Major	Core	Commerce	
2	25H11CO212	Banking and Insurance	3	1	0	4	4	Major	Major	Core	Commerce	
3	25H11MT212	Marketing Management	3	1	0	4	4	Major	Major	Core	Management	
4	25H11MA312	Fundamentals of Statistics	3	0	0	3	3	MDC	MDC	Core	Mathematics	
5	25H11ME111	Design Thinking	2	0	0	2	2	SEC	Vocational	Core	Mechanical Engg.	
6	25H17ME171	Design Thinking Lab	0	0	2	2	1	SEC	Vocational	Core	Mechanical Engg.	
7	25H11SS114	Constitution and Development	3	1	0	4	4	VAC	Co-Curricular	Core	Social Science	
Total			17	4	2	23	22					

THIRD SEMESTER

S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11CO312	Cost and Management Accounting	3	1	0	4	4	Major	Major	Core	Commerce	
2	25H11CO313	Legal Issues of Business	3	1	0	4	4	Major	Major	Core	Commerce	
3	25H11MT311	Human Resource Management	3	1	0	4	4	Major	Major	Core	Management	
4	25H11MT312	Intellectual Property Rights	3	0	0	3	3	MDC	MDC	Core	Management	
5	25H11CO311	Finance for Everyone	3	0	0	3	3	SEC	Vocational	Core	Commerce	
6	25H11HS216	Professional Communication	3	1	0	4	4	SEC	Vocational	Core	Arts	
Total			18	4	0	22	22					

FOURTH SEMESTER

S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11CO411	Financial Management	3	1	0	4	4	Major	Major	Core	Commerce	
2	25H11CO412	Corporate Law	3	1	0	4	4	Major	Major	Core	Commerce	
3	25H11MT412	Business Research Methodology	3	1	0	4	4	Major	Major	Core	Management	
Choose one of the followings												
4	25H11MT413	Consumer behaviour	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO413	Retail Banking and Management	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO414	Financial Markets and Institutions	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO415	Taxation System in India	3	1	0	4	4	Minor	Minor	Elective	Management	
Choose one of the followings												
5	25H11MT416	Digital Marketing	3	0	0	3	3	Minor	Minor	Elective	Management	
	25H19MT491	Digital Marketing Term Paper	0	0	2	2	1	Minor	Minor	Elective	Management	
	25H11CO416	Risk Management	3	1	0	4	4	Minor	Minor	Elective	Commerce	

	25H11CO417	Global Financial Markets and Products	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO418	Fundamentals of Taxation	3	1	0	4	4	Minor	Minor	Elective	Commerce	
6	24H11MT417	Skills for Employability	3	1	0	4	4	AEC	Vocational	Core	Management	
Total			18	6/5	0/2	24/25	24					

Note: Student opting for Digital Marketing will also have to opt for Term Paper on Digital Marketing.



FIFTH SEMESTER												
S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11CO511	Income Tax	3	1	0	4	4	Major	Major	Core	Commerce	
2	25H11CO512	Auditing	3	1	0	4	4	Major	Major	Core	Commerce	
Choose one of the followings												
3	25H11MT512	Customer Relationship Management	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO513	Management of Insurance Business	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO514	Investment Analysis and Portfolio Management	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO515	Corporate Tax Planning	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Choose one of the followings												
4	25H11MT514	Integrated Marketing Communication	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO516	Banking Operations	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO516	Business Analysis and Valuation	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO517	Income Tax Assessment Procedures	3	1	0	4	4	Minor	Minor	Elective	Commerce	
5	25H11SS214	Indian Knowledge System	3	0	0	3	3	MDC	MDC	Elective	Social Science	

6	25H19MT591	Summer Training/Internship	-	-	-	-	3	AEC	Vocational	Core	Management	
		Total	15	4	0	19	22					

SIXTH SEMESTER												
S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11CO611	Goods and Services Tax	3	1	0	4	4	Major	Major	Core	Commerce	
Choose one of the followings												
2	25H11MT611	Marketing of Services	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO612	Insurance Operations	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO613	Behavioural Finance	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO614	Custom Law and Practices	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Choose one of the followings												
3	25H11MT613	Retail Marketing	3	1	0	4	4	Minor	DSE	Elective	Management	

	25H11CO615	Accounting and Financial Management for Bankers						Minor	Minor	Elective	Commerce	
	25H11CO616	Financial Analytics	3	0	0	3	3	Minor	Minor	Elective	Commerce	
	25H17CO691	Financial Analytics Lab	0	0	2	2	1			Elective	Commerce	
	25H11CO617	International Taxation	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Total			9	3/2	0/2	12/13	12					

SEVENTH SEMESTER (BCOM HONOURS)												
S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11MT511	Strategic Management	3	1	0	4	4	Major	Major	Core	Management	
2	25H11CO711	Forensic Accounting and Fraud Detection	3	1	0	4	4	Major	Major	Core	Commerce	
3	25H11ME711	Project Management	3	1	0	4	4	Major	Major	Core	Mech. Engg.	
Choose one of the followings												
4	25H11MT712	Sales and Distribution Management	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO712	Digital Banking	3	1	0	4	4	Minor	Minor	Elective	Commerce	

	25H11CO713	Financial Planning	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO714	Assessment Procedure under GST	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Choose one of the followings												
5	25H11MT714	Rural Marketing	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO715	Introduction to Fintech	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO716	Financial Derivatives	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO717	Income Tax Planning	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Choose one of the followings												
6	25H11MT716	B2B Marketing	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO718	Rural Banking	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO719	Strategic Corporate Finance	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO720	Foreign Trade Policy	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Total			18	6	0	24	24					

EIGHTH SEMESTER (B.COM. HONOURS)

S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11MT411	Entrepreneurship and Startup Ecosystem	3	1	0	4	4	Major	Major	Core	Management	
2	25H11MT815	E-Commerce	3	1	0	4	4	Major	Major	Core	Management	
Choose one of the followings												
3	25H11MT811	International Marketing	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO811	Banking Ombudsman	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO812	Financial Modeling	3	0	0	3	3	Minor	Minor	Elective	Commerce	
	25H17CO891	Financial Modeling Lab	0	0	2	2	1					
	25H11CO813	E-Filing under Income Tax	3	0	0	3	3	Minor	Minor	Elective	Commerce	
	25H17CO892	E-Filing under Income Tax Lab	0	0	2	2	1					
Choose one of the followings												
	25H11MT813	Brand Management	3	1	0	4	4	Minor	Minor	Elective	Management	

	25H11CO814	Credit Risk Management and Analytics	3	0	0	3	3	Minor	Minor	Elective	Commerce	
	25H17CO893	Credit Risk Management and Analytics Lab	0	0	2	2	1					
	25H11CO815	Sustainable Finance	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO816	E-Filing under Indirect Taxation	3	0	0	3	3	Minor	Minor	Elective	Commerce	
	25H17CO894	E-Filing under Indirect Taxation Lab	0	0	2	2	1					
Total			12	4/2	0/4	16/18	16					



SEVENTH SEMESTER (B.COM. HONOURS WITH RESEARCH)												
S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11MT511	Strategic Management	3	1	0	4	4	Major	Major	Core	Management	
2	25H11CO711	Forensic Accounting and Fraud Detection	3	1	0	4	4	Major	Major	Core	Commerce	
3	25H11ME711	Project Management	3	1	0	4	4	Major	Major	Core	Management	
Choose one of the followings												
4	25H11MT712	Sales and Distribution Management	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO712	Digital Banking	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO713	Financial Planning	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO714	Assessment Procedure under GST	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Choose one of the followings												
5	25H11MT714	Rural Marketing	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO715	Introduction to Fintech	3	1	0	4	4	Minor	Minor	Elective	Commerce	

	25H11CO716	Financial Derivatives	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO717	Income Tax Planning	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Choose one of the followings												
6	25H11MT716	B2B Marketing	3	1	0	4	4	Minor	Minor	Elective	Management	
	25H11CO718	Rural Banking	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO719	Strategic Corporate Finance	3	1	0	4	4	Minor	Minor	Elective	Commerce	
	25H11CO720	Foreign Trade Policy	3	1	0	4	4	Minor	Minor	Elective	Commerce	
Total			18	6	0	24	24					

EIGHTH SEMESTER (B.COM. HONOURS WITH RESEARCH)

S.No.	Subject Code	Subject Name	L	T	P	Total Hrs	Credits	UGC/NEP Category	UP Govt Category	University Category	Department offered	Remarks
1	25H11MT411	Entrepreneurship and Startup Ecosystem	3	1	0	4	4	Major	Major	Core	Management	
2	25H11MT815	E-Commerce	3	1	0	4	4	Major	Major	Core	Management	
3	25H19CO891	Project	0	0	24	24	12	Project	Project	Core	Commerce	
Total			6	2	24	32	20					

Credit Distribution

Description	Major	AEC	MDC (Including OE)	VAC	SEC	Minor	Summer training/Internship	Project	Total
BCOM	60	8	9	7	9	24	3	0	120
BCOM (Honours)	60 +20= 80	8	9	7	9	24 + 20= 44	3	0	160
BCOM (Honours with Research)	60 + 20= 80	8	9	7	9	24 + 08= 32	3	12	160
Semester	Major	AEC	MDC (Including OE)	VAC	SEC	Minor	Summer training/Intership	Project	Total
I	12	0	0	3	3	0	0	0	18
II	12	0	3	4	3	0	0	0	22
III	12	4	3	0	3	0	0	0	22
IV	12	4	0	0	0	8	0	0	24
V	8	0	3	0	0	8	3	0	22
VI	4	0	0	0	0	8	0	0	12
VII (BCOM-H)	12	0	0	0	0	12	0	0	24
VIII (BCOM- H)	8	0	0	0	0	8	0	0	16
VII (BCOM-H with Research)	12	0	0	0	0	8	0	0	20
VIII (BCOM-H with Research)	8	0		0	0	0	0	12	20

Minor in

Marketing

Banking and Insurance

Finance

